Appendix 2. Project Interviewees, Experts Consulted, and Reviewers

**e-Health Tool Developers and Researchers Interviewed**

Wendy Angst, M.H.A.
CapMed, a Division of Bioimaging Technologies
e-Tool: PHR (Personal Health Record) and Personal HealthKey
[www.bioimaging.com](http://www.bioimaging.com)

Dennis Ary, Ph.D.
Oregon Center for Applied Science (ORCAS)
General overview of ORCAS products
[www.orcasinc.com](http://www.orcasinc.com)

Sarah Berg
Ripple Effects
e-Tool: Bring It On
[www.rippleeffects.com](http://www.rippleeffects.com)

Susan Brink, Dr.P.H.
Healthmark Multimedia
e-Tool: Adventures with the Shady Characters
[www.healthmarkmultimedia.com](http://www.healthmarkmultimedia.com)

Vesta Brue, M.B.A.
Smoke Signals
e-Tool: SmokeSignals
[www.smokesignals.net](http://www.smokesignals.net)

Simon Budman, Ph.D.
Inflexxion
e-Tool: myStudentBody—Alcohol
[www.mystudentbody.com](http://www.mystudentbody.com)

Ginger Carrieri-Kohlman, Ph.D.
University of California, San Francisco (UCSF) School of Nursing
e-Tool: eDSMP (Internet-based dyspnea self-management program)
[www.managesob.org](http://www.managesob.org)

Adrian Casillas, M.D.
Geffen School of Medicine, University of California, Los Angeles (UCLA)
e-Tool: Air Aware (IMMEX)
[www.immex.ucla.edu](http://www.immex.ucla.edu) (background information)
[www.immex.ucla.edu/docs/collaborations/airaware.htm](http://www.immex.ucla.edu/docs/collaborations/airaware.htm)

Brian Cuffel, Ph.D.
LifeMasters
e-Tool: LifeMasters
[www.lifemasters.com](http://www.lifemasters.com)

Adam Darkins, M.D., M.P.H., F.R.C.S.
Veterans Health Administration
e-Tool: Care Coordination, VHA Telehealth
[www.va.gov/occ](http://www.va.gov/occ)

David Feffer, M.P.H.
Health Dialog Services Corporation
e-Tool: HealthDialog.com
[www.healthdialog.com](http://www.healthdialog.com)

Barry Fortner, Ph.D.
Supportive Oncology Services
e-Tool: Supportive Oncology Services (SOS) information system

Appendix 2. Project Interviewees, Experts Consulted, and Reviewers
Patricia Franklin, M.D., M.P.H., M.B.A.
University of Massachusetts Medical School
e-Tool: RealAge
www.realage.com

Gilles Frydman
Association of Cancer Online Resources (ACOR)
e-Tool: ACOR
www.acor.org

Harold Goldberg, M.D., M.A.
University of Washington and NuMedics, Inc.
e-Tool: Internet Comanagement Module for Type 2 Diabetes: The Living with Diabetes Project

Alan Greene, M.D., Cheryl Greene, and Beverly Richardson
Greene Ink, Inc.
e-Tool: drgreene.com and drgreene.org
www.drgreene.com and www.drgreene.org

David Gustafson, Ph.D., M.S., and Fiona McTavish, M.S.
University of Wisconsin
e-Tool: CHESS (Comprehensive Health Enhancement Support System) (overview)
http://chess.chsra.wisc.edu/chess

James Hereford, M.S.
Group Health Cooperative, Seattle
e-Tool: mygrouphealth.org
www.mygrouphealth.org

John Hsu, M.D., M.B.A.
Kaiser Permanente
e-Tool: www.kaiserpermanente.org

Sharmila Kamani
Degge Group
e-Tool: Kidz with Leukemia: A Space Adventure
www.kidzwithleukemia.com

Donald Kemper, M.P.H.
HealthWise
e-Tool: Information therapy
www.healthwise.org

Matthew Kreuter, Ph.D., M.P.H.
St. Louis University
e-Tool: Reflections of You
http://hcrl.slu.edu

Brian Laing, M.S.
Mayo Clinic
e-Tool: MayoClinic.com
www.mayoclinic.com

Kate Lorig, Ph.D.
Stanford University Department of Medicine
e-Tool: Diabetes self-management online
http://patienteducation.stanford.edu

Howard Mahran
NexCura
e-Tool: NexCura.com, cancerfacts.com, heartfacts.com
www.nexcura.com

Tami Mark, Ph.D.
Medstat
e-Tool: SOS (Supportive Oncology Services) Information Services
www.medstat.com
Appendix 2. Project Interviewees, Experts Consulted, and Reviewers

Phil Marshall, M.D., M.P.H.
WebMD
e-Tool: WebMD Health Manager and Personal Health Manager
www.webmd.com

Kevin Patrick, M.D., M.S.
University of California, San Diego
e-Tool: PACE I-DP (Patient-centered Assessment & Counseling for Exercise & Nutrition Internet Diabetes Prevention)
http://paceproject.org

Ginger Price
Veterans Health Administration
e-Tool: My Health Vet
www.myhealth.va.gov

Barbara Rapchak
Leap of Faith
e-Tool: @ne World®
www.leapoffaith.com/products_oneworld.asp

Barbara Rimer, Dr.P.H., M.P.H.
University of North Carolina
e-Tool: ACOR
www.acor.org

Michael Roizen, M.D.
SUNY Upstate Medical University
e-Tool: RealAge
www.realage.com

Daniel Sands, M.D., M.P.H.
Beth Israel Deaconess Hospital/CareGroup
e-Tool: PatientSite, Beth Israel Deaconess/CareGroup
www.caregroup.org/patientsite.asp

Dirk Schroeder, Sc.D., M.P.H.
HispaniCare
e-Tool: DrTango
http://drtango.com

Skye Schulte, M.S., M.P.H.
HealthGate
e-Tool: HealthGate
www.healthgate.com

Ed Sharpless
Healthtrac
e-Tool: MyHealthtrac
www.healthtrac.com

Steven Shea, M.D.
Columbia University Division of General Medicine
e-Tool: IDEATel (Informatics for Diabetes Education and Telemedicine) Project
www.ideatel.org

Cynthia Solomon
Access Strategies, Inc.
e-Tool: MiVIA.org and FollowMe.com
www.mivia.org and www.followme.com

Victor Strecher, Ph.D., M.P.H.
University of Michigan
e-Tool: NCI Centers of Excellence, Project 1
http://chcr.umich.edu

Paul Tang, M.D.
Palo Alto Medical Foundation (PAMF)
e-Tool: PAMFOnline
www.pamfonline.org

Richard Thorp
MultiMedia Systems, Inc.
e-Tool: Cervical Cancer MultiMedia Toolbox for Vietnamese American Women
Meeting With HHS Staff on Consumer and Patient e-Health Tools
March 3, 2004

Purpose: To consult with HHS staff about the direction and status of the project and identify e-health research projects at HHS

Participants:
David Baker, ODPHP, HHS
Cynthia Baur, Ph.D., ODPHP, HHS
S. Scott Brown, M.P.H., Centers for Disease Control and Prevention (CDC), HHS
Mary Jo Deering, Ph.D., ODPHP, HHS
Leslie Hsu, M.P.H., ODPHP, HHS
Susan Baird Kanaan, M.S.W., Consultant
Susan Katz, M.P.H., CDC, HHS
Sonya Lewis, M.A., R.D., CDC, HHS
Karen McCoy, Centers for Medicare & Medicaid Services (CMS), HHS
Cecilia McNamara, Ph.D., National Institute on Drug Abuse (NIDA), National Institutes of Health (NIH), HHS
Susan Newcomer, Ph.D., National Institute of Child Health and Human Development (NICHD), NIH, HHS
Clara Olaya, M.A., CDC, HHS
Erica Talley, CDC, HHS
Appendix 2. Project Interviewees, Experts Consulted, and Reviewers

Margaret Tolbert, Food and Drug Administration, HHS

Conference Call on Audience Factors
April 1, 2004

Purpose: To expand on interview findings regarding how e-health tool developers and researchers think about audiences as they develop and evaluate their tools

Participants:
Cynthia Baur, Ph.D., ODPHP, HHS
Adrian Casillas, M.D., Geffen School of Medicine, UCLA (written comments)
Sarah Berg, RippleEffects
Simon Budman, Ph.D., Inflexxion
Alan Greene, M.D., drgreene.com
Susan Baird Kanaan, M.S.W., Consultant
Jim Price, M.B.A., DrTango
Suzanne Suggs, Ph.D., M.Sc., HealthMedia

Conference Call on e-Health and Community Technology Access
May 18, 2004

Purpose: To explore the role of community technology in expanding access to e-health tools for underserved populations

Participants:
Terry Baines, Telehealth Liaison, Alaska Department of Health and Social Services
Cynthia Baur, Ph.D., ODPHP, HHS
Laura Breeden, America Connects Consortium, Education Development Center
Richard Chabran, Community Partners
Ben Hecht, J.D., One Economy
Leslie Hsu, M.P.H., ODPHP, HHS
Susan Baird Kanaan, M.S.W., Consultant
Wendy Lazarus, M.P.H., Children’s Partnership
Laurie Lipper, Children’s Partnership
Patty Owen, Health Promotion Unit, Division of Public Health, Alaska Department of Health and Social Services
Randal Pinkett, Ph.D., M.B.A., Building Community Technology Partners, LLC
Alice Rarig, Office of Rural Health and Primary Care, Alaska Department of Health and Social Services
Elisabeth Stock, M.C.P., M.Sc., Computers for Youth
Draft Report Review Meeting  
November 22, 2004

Purpose: To review the first draft of the present report

Participants:
David Ahern, Ph.D., Health e-Technologies Initiative, Brigham and Women's Hospital
Cynthia Baur, Ph.D., ODPHP, HHS
Sarah Brachle, One Economy
Susan Brink, Dr.P.H., Healthmark Multimedia, LLC
Simon Budman, Ph.D., Inflexxion
Tom Eng, V.M.D., M.P.H., eHealth Institute
Patricia Franklin, M.D., M.P.H., M.B.A., University of Massachusetts Medical School
Susan Baird Kanaan, M.S.W., Consultant
Gary Kreps, Ph.D., George Mason University
Guadalupe Pacheco, M.S.W., Office of Minority Health, HHS
Randal Pinkett, Ph.D., Building Community Technology Partners, LLC
Dirk Schroeder, Sc.D., M.P.H., HispaniCare
Kavita Singh, Ed.M., Community Technology Centers’ Network (CTCNet)
Jessica Townsend, Office of Planning and Evaluation, HRSA, HHS

Other Reviewers of the Report
Jeffrey Bauer, Ph.D., ACS Healthcare Solutions
Helen Burstin, M.D., Agency for Healthcare Research and Quality, HHS
Jodi Daniel, J.D., M.P.H., Office of the National Coordinator for Health Information Technology, HHS
Connie Dresser, R.D.P.H., R.M., NCI, NIH, HHS

Research Assistants
Leslie Hsu, M.P.H., ODPHP, HHS
Omar Passons, M.P.H., ODPHP, HHS
Rhonda Royster, M.P.H., IQ Solutions, Inc.
Sandra Saperstein, M.S., IQ Solutions, Inc.
Eva Tetteyfio, M.H.S., IQ Solutions, Inc.